

FREE SEMINAR: MEDIA INDUSTRY 101

for Startups and SMEs



- How does the media work?
- Where do journalists find their stories?
- How can your company establish a relationship with the media, and what can you expect from it?
- How do you get your brand's word out to the newspapers, magazines and online publications?

Illustration by freepik.com

Date: Wed Apr 27, 6:30pm
Location: [The Hive Studios Kennedy Town](#)
8/F, 12P Smithfield
Speakers: Adele Wong and Kate Springer,
co-founders of The Loop
RSVP: hello@theloophk.com (limited seats)

Join The Loop at The Hive Studios for a **free presentation** on how to navigate the English media industry in Hong Kong. There will be an open-ended Q&A session at the end of the presentation.



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